



Privacy Policy

HOW WE HANDLE YOUR DATA

BakeBook · Home bakery manager · bakebookapp.com | Effective 3 October 2026

This Privacy Policy explains what information BakeBook collects, why, and how it is kept safe. BakeBook ("we", "us") is a tool that helps home bakers manage their orders, payments, expenses and receipts.

1. Who this applies to

This policy covers bakers who sign in to BakeBook at bakebookapp.com, and the customer details that a baker chooses to store in their own account.

2. Information we collect

From the baker

- Your email address, used to sign you in with a one-time code and to send account notices such as trial and renewal reminders.
- Your bakery name, and optionally your phone number, UPI ID and receipt prefix, which you enter in Settings and which appear on the receipts you create.
- Your subscription status and payment confirmations (the plan you chose and the date it was confirmed). We do not see or store your UPI PIN, bank login, or card details at any time.

Entered by the baker about their customers

- Order details you type in: customer name, phone number, occasion, cake details, price, advance paid, and delivery date and time.

You are responsible for the customer information you choose to enter, and for having your customers' agreement to store their phone number where required.

3. How we use information

- To run the app: show your orders, balances, expenses, reports and receipts across your devices.
- To manage your subscription: confirm payments, show trial and renewal status, and send reminder emails.
- To operate the referral programme when you choose to take part.

We do not sell your information, and we do not use it for advertising.

4. Where your data is stored

Your data is stored securely in the cloud using Supabase, our database and authentication provider. Access is protected so that each baker can see only their own data. Sign-in uses a one-time code sent to your email; there is no password to leak.

5. Sharing with service providers

We use a small number of trusted providers purely to run the service: Supabase (secure data storage and login) and Brevo (sending your login codes and reminder emails). They process data only to provide these functions.

6. Data retention and deletion

We keep your data for as long as your account is active. You can ask us to delete your account and its data at any time by writing to bakebooktool@gmail.com. Some records required for basic accounting of payments may be kept for a reasonable period.

7. Your choices

- You can view and edit your bakery details and orders at any time inside the app.
- You can request a copy or deletion of your data by email.
- You can stop receiving reminder emails by cancelling your account; transactional login codes are required to sign in.

8. Children

BakeBook is intended for adults running a baking business and is not directed at children.

9. Changes to this policy

We may update this policy as the product grows. The effective date at the top shows when it last changed.

10. Contact

For any privacy question or request, write to **bakebooktool@gmail.com**.